



# BLAISE LAVANDERO

MULTIMEDIA DESIGN MANAGER

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www.blaiselavandero.com

## PROFILE

I am Blaise Lavandero, an accomplished Multimedia Design Manager with a rich and diverse professional background spanning over 12 years. My career has embraced a spectrum of roles, including Senior Multimedia Designer, Video Editor and 2D Animator, Website Designer and Developer, and Desktop Publishing specialist. Proficient in Adobe Creative Suite and Microsoft Office, my expertise extends to web technologies such as WordPress, HTML, and CSS. As a creative professional dedicated to excellence, I am eager to contribute my multifaceted skills to your organization.



## EXPERIENCE (YEARS AND LEVEL)



UI/UX & WORDPRESS



VIDEO & ANIMATION



GRAPHICS & BRANDING



DESKTOP PUBLISHING

## WORK

### BID DESIGN OFFICER JUN 2025 to PRESENT

OCS **UK-based Facilities Management Company | Since 1900**

- Develop and design strategic, brand-compliant bids and tenders.
- Create templates, tender documents, and marketing materials.
- Upskill sales and marketing teams in each region on effectively using the templates for tenders and presentations.
- Support sales and marketing teams across the APAC region, including: Singapore, Indonesia, Malaysia, Australia, Bangladesh, Cambodia, the UAE, Saudi Arabia, the Philippines, and New Zealand.

### SENIOR MARKETING SPECIALIST JAN 2024 to JUN 2025

FLUOR **FORTUNE 500**

- Support the marketing department of FLUOR, serving stakeholders from countries including Poland, the United States, Canada, China, the Netherlands, among others, by addressing their marketing requirements.
- Develop marketing materials for global partners, such as brochures, flyers, wall murals, business cards, letterheads, and more.
- Responsible for producing marketing and promotional videos for stakeholders.
- Assist customers in crafting effective proposals through the creation of visually appealing presentations and documents.

### BUSINESS EXECUTION ASSOCIATE (Sr. DESKTOP PUBLISHER / DESIGNER) MAR 2018 to JAN 2024

WELLS FARGO **FORTUNE 500**

- POC supporting the Desktop Publishing Team Lead, assisting stakeholders in both the U.S. and India.
- Maintains brand consistency in documents, presentations, and marketing materials.
- Leads annual DTP Upskilling sessions for cross-departmental team members.
- Handles complex tasks, including data visualization, HTML newsletters, and animated presentations for stakeholders.

## INFO

Name Blaise Lavandero

Age 35

Date of Birth 12/11/90

Gender Male

Status Single

### Languages

English (Conversational)

Tagalog (fluent)

## ACHIEVEMENTS

### MANAGER SPOTLIGHT AWARD

WELLS FARGO  
MAY 2022

### Q1 TOP PERFORMER AWARD

WELLS FARGO  
APRIL 2021

### Q3 & Q4 TOP PERFORMER AWARD

WELLS FARGO  
OCT - DEC 2018

[www.linkedin.com/in/blaiselavandero](https://www.linkedin.com/in/blaiselavandero)

[www.facebook.com/blaise.lavandero](https://www.facebook.com/blaise.lavandero)

[www.behance.net/blaiselavandero](https://www.behance.net/blaiselavandero)

[www.blaiselavandero.com](http://www.blaiselavandero.com)



**SENIOR UI/UX / GRAPHIC DESIGNER**

SEP 2017 to

EMAPTA (Client: Be Media)

MAR 2018

- Creating sitemaps and wireframes for Australian client websites to guide developers.
- Aiding in the creation of company mock-ups and graphics, including banners and website elements.
- Producing video content for BeMedia's YouTube channel.
- Crafting e-book layouts for BeMedia's funnel freebies.

**CREATIVE DESIGNER**

MAR 2017 to

EASTVANTAGE

JUL 2017

- Maintaining brand consistency across the company.
- Crafting strategic designs for social media and company advertisements.
- Collaborating with web developers to enhance the company website.
- Leading the design of office interior wall decals.
- Designing various company branding materials, including marketing materials and office apparel.

**GRAPHIC ANIMATOR**

JUL 2016 to

STAFF VIRTUAL

FEB 2017

- Illustrated and animated characters and trailers for Kids Inc. Aruba, an SV client.
- Edited videos for internal marketing and Kids Inc. Aruba.
- Managed internal marketing collaterals for StaffVirtual.
- Collaborated with developers to create website assets.
- Designed e-book layouts using InDesign.

**SENIOR MULTIMEDIA DESIGNER**

OCT 2014 to

HOPPLER INC.

JUL 2016

- Maintaining brand consistency across the company.
- Crafting strategic designs for social media and company advertisements.
- Collaborating with the IT team to enhance the company website
- Designing various company branding materials, including marketing materials and office apparel.
- Capture and edit videos in collaboration with brokers to produce captivating virtual tours for the company.

**EDUCATION**

**BACHELOR OF ARTS  
IN MULTIMEDIA ARTS**

ASIA PACIFIC COLLEGE

COMPLETED IN 2014

**INTERESTS**



TECH



MUSIC



MOVIES



COFFEE



BUSINESS



ART

**TOOLS**

ADOBE INDESIGN

ADOBE ILLUSTRATOR

ADOBE AFTER EFFECTS

ADOBE PREMIERE

ADOBE PHOTOSHOP

WORDPRESS

FIGMA

HTML / CSS

MS OFFICE 365

**REFERENCE**

**ERIN BOTZENHART**

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